

Press Release

High-quality Sun Protection Systems for Effective Shading

heroal at Sun Shading Expo North America 2024

Verl, August 2024. This year at Sun Shading Expo North America, the German aluminum system provider heroal will focus on solutions that can be used to effectively shade residential and commercial buildings. From September 24-26, visitors to the trade show will be able to see the high-quality and versatile heroal sun shading systems for themselves at Stand 314.

Effective protection against the sun, heat, and insects: heroal sun protection systems

Visitors to the trade show in Anaheim, CA, will get an impression of the extensive range of applications and the great design variety of heroal sun shading systems.

The zip screen system heroal VS Z, which will be shown in different sizes and with different textiles and panel boxes, will be at the center of heroal's presence at the trade show. The textile screen, which stands out for its wind resistance of up to 145 km/h (90 mph) thanks to innovative zip technology, provides effective protection against heat and UV radiation, and it can also be used as insect protection on porches. Large areas of up to 18 m² (194 ft²) can be created.

The sun shading system heroal VS C, using subtle ropes made from stainless steel for guiding the screen, will also be on display.

Extensive range of roller shutter systems

heroal roller shutter systems are characterized by their extremely high stability, wind load resistance and robustness. Thanks to the sophisticated geometry of the roller shutter slats, they offer a balanced ratio of high stability and excellent winding behavior. A wide range of wall thicknesses and designs ensures great flexibility.

Various exhibits of different heroal roller shutter systems will be shown at Sun Shading Expo North America. Among them is the security roller shutter heroal RS 37 RC 3 with its particularly resistant roller shutter slats made from stainless steel, which meets the highest European burglary resistance standards.

Further information: <https://www.heroal.de/us/sun-shading-expo/index.php>

Pictures



[heroal VS Z]

heroal's focus at Sun Shading Expo North America 2024 is on the textile sun protection system heroal VS Z. © heroal



[heroal Brand_Fassade_Sonnenschutz_quer_cmyk]

The zip screen system heroal VS Z can be individually customized to suit customers' requirements - thanks to a great variety of colors, different panel box designs, and a wide range of applications. © heroal



[heroal 02.2 Rollladen Vorbau Schwarz_W 72, S 65, RS 38_A4]

Roller shutter systems from heroal stand out for their extremely high stability, wind resistance and robustness, while at the same time offering excellent winding behavior. © heroal

heroal - Individual Aluminum System Solutions "Made in Germany"

As a manufacturer of aluminum system solutions for the building shell, heroal is one of the international market leaders. Founded in 1874, the family company employs around 900 people at its headquarters in Verl, Germany, and locations in North America and Europe, and is involved in the construction of sustainable buildings in residential and commercial construction projects worldwide. From its subsidiary in Orlando, Florida, the company distributes innovative, high-quality systems for roller shutters and sun protection and produces pre-assembled prefabricated elements in the USA and Canada. heroal's focus is on first-class quality, industry-leading customization options and consulting and services in every phase of the building lifecycle.

More information is available at www.heroal.us.

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